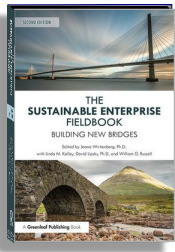


Chapter 5 Activity : Discussion Questions for Employee Engagement

1. How could employee engagement learnings support member engagement in professional membership and civic organizations?
2. Have you yourself experienced employee engagement or lack of employee engagement in an organization? Share your story.
3. How would you respond to a colleague who says: “We tried this before!”



4. What is your definition of employee engagement?

5. What is the business case for employee engagement?

6. What role does leadership have in supporting employee engagement?